

## Introducing LeadershipPlenty®

LeadershipPlenty® is a program developed by the Pew Partnership for Civic Change that is designed to equip citizens with skills like conflict management and partnership building that they can use to work together as community leaders.

## LeadershipPlenty® is about Change

Leadership at its core is about change—within individuals, within organizations, and within communities. LeadershipPlenty® was created with the idea that many talented and resourceful citizen leaders are needed to build and maintain a thriving community. The program focuses on bringing those talents and resources to the table to assist communities in achieving their goals.

Civic leadership is a critical ingredient for building a thriving community for two reasons. First, there is plenty of talent in communities that often goes unused or unasked. And second, community leadership is about the "we" not the "me" needed to change communities. While leadership skills help individuals in every phase of their lives—family, work, and community—they are intended primarily to help citizens work better together for the common good. They are practical and applicable today and down the road.

## LeadershipPlenty® is designed for a broad range of citizens

The goal of LeadershipPlenty® is to make civic leadership training available to every person in a community. It is especially valuable for:

- Emerging leaders who want to learn new skills in order to address community issues
- Newcomers to a community who have not yet been asked to help
- Young people who want to get involved and work with others
- Established leaders who want to work together for common purposes

There is no lack of leadership in our communities—there are plenty of people with untapped talents that can make their community stronger. LeadershipPlenty® can prepare citizens with the skills, attitudes, and relationships required to make lasting changes in their communities.

For more information about LeadershipPlenty® visit the website at www.pew-partnership.org/lpinstitute

