

Ambitious Program Begins to Train Local Leaders

LeadershipPlenty® Comes to _____

FOR IMMEDIATE RELEASE

Contact: Local LeadershipPlenty® Partner

Date:

Phone: (XXX) XXX-XXXX

E-mail: leader@emailaddress.com

City, STATE – Our community and region will be treated to a new style of broad-based grassroots civic leadership in the coming years. Approximately X-number-X of area residents are taking part in a nationally recognized civic leadership development program called LeadershipPlenty® being implemented by X-partner organization-X.

“We wanted to increase the community’s capacity to work together and solve tough problems,” said X-organization representative-X, “The LeadershipPlenty® training program is known for the positive changes its graduates have made in their communities, we’re excited to begin this training and see the results.”

LeadershipPlenty® was researched, developed, and implemented by the Pew Partnership for Civic Change (www.pew-partnership.org). The program is a comprehensive, nine-module curriculum focusing on how groups can work together on common problems in their community. The curriculum teaches vital civic skills including conflict management, strategic planning, media relations, and other skills that will enhance the leadership ability in their existing community service programs, or prepare them to start new organizations to tackle pressing problems.

“There is no shortage of citizens wanting to take a leadership role in their communities,” said Suzanne Morse, president of the Pew Partnership for Civic Change. “The challenge is to help those who want to make a difference be as effective as they possibly can be. LeadershipPlenty® gives these dedicated individuals the tools, skills, and relationships they need.”

Staff members from X-local organization-X were trained in LeadershipPlenty® through the Pew Partnership for Civic Change, a nonprofit dedicated to helping communities thrive. (The remainder of this paragraph should include details of the partner organization, for example: “The Community Center is a nonprofit organization that helps connect citizens with opportunities to serve in X-the local area-X. Our website, X-URL address here-X, has more information on how to work with our offices in bettering the community.”

###