

# LeadershipPLENTY®

## The LeadershipPlenty® Module Handbills

### **Suggestions about how to use these materials:**

Nothing gets people more excited about LeadershipPlenty® than grasping exactly what it is and how they could use it to improve their own communities. And nothing makes that clearer than these point-by-point, day-by-day explanations of exactly what the program includes. We suggest you print the accompanying PDF file (LP\_Modules\_Handbills.pdf) to your desktop printer (it will print in color to a color printer, but if your printer is black and white this file will print just fine to that printer too). If you need more than a handful of copies you might consider printing one clean copy and taking it to a local copy shop for reproduction in either color or black and white. Many copy shops can generate copies directly from this PDF if you supply it to them on disk.

As you recruit participants for your LeadershipPlenty® event, consider using these handbills in the following ways:

- 1. Route them to your prospective participants by mail, messenger mail, or interoffice courier.** If you do this with a printed copy, we have left a section blank at the bottom of page one where you can hand print details of your particular event or your contact information. You can also attach this PDF to an e-mail message in which you explain the particulars of your event and how people can contact you to sign up.
- 2. Print these out and post them in public places** where your potential participants will see them. If you have enough space you can post them all individually, but if not you might post the cover and then beside it post the module pages as a stack so people can flip through them.
- 3. Shrink some or all of these down to use as an illustration** for an article in newsletters or other publications. You could also use some or all of these as the basis for an advertisement or notice in similar publications.

Be creative! And if there are other materials you can think of that would be helpful as you promote your LeadershipPlenty® event, contact us with your ideas.

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