



Pew Partnership
FOR CIVIC CHANGE

Community Foundations and Regional Organizations Meet Community Needs

LeadershipPlenty® Can Help

LeadershipPLENTY®
Success Stories



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For organizations with an in-depth knowledge of a specific geographic area and a mission to serve the same, the Pew Partnership for Civic Change suggests a community immersion model for implementing the LeadershipPlenty® program. This type of organization could deliver the training program in different sites across the community or region it serves. LeadershipPlenty® has been implemented across entire states, like Mississippi, and regions, like the American Northwest, with great success.

In Mississippi one of the challenges was providing local leadership to identify basic needs for cash-strapped social service agencies. The state of Mississippi has one of the highest rates of residents without health insurance in the United States and, according to recent statistics, the problem is getting worse. Hoping to reverse this trend, the Mississippi Division of Medicaid used a grant from the Health & Human Resource Services Administration (HRSA) to find citizens who could help explore the needs of the uninsured and develop a proposal to meet those needs.

LeadershipPlenty® graduates from one region of Mississippi were called upon to design plans for the entire state's Medicaid program based on local needs, resources, and values. After meetings in each region of the state to review local and state data, LeadershipPlenty® graduates developed plans for each region that included elements like identification of target audiences and potential partners, mapping assets, developing a logic model and plan of action, outlining a marketing plan, planning the evaluation process, and proposing the next steps for the project. The result was a population better served by its government.

Health care issues have resulted in another creative approach using LeadershipPlenty® in Union



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Parish, Louisiana. LeadershipPlenty® graduates in Louisiana are starting a program to recycle prescription drugs so that local citizens can receive the medication they need, even if they can't afford it. Under a new Louisiana state law, medication can be donated to charities and redistributed to benefit the community. Nursing homes, hospitals, doctor's offices, and Hospice organizations sign a form donating the medicine and a pharmacy then distributes the medicine to those in need. The LeadershipPlenty® graduates have designed a three-stage plan that will be implemented over the next three years.

Broad-based community leadership multiplies the effectiveness of any community or regional organization in meeting needs and finding opportunities. LeadershipPlenty® better equips citizens to actively solve problems for themselves, and others, in their locale.